

Connected Intelligence:

GDPR and Incident Response



DATA BREACH
INVESTIGATIONS IN
JUST 72 HOURS
ARE YOU PREPARED?

GDPR AND INCIDENT RESPONSE

Data is your most valuable asset. More than ever, you need to take every opportunity to understand it, manage it, and protect it.

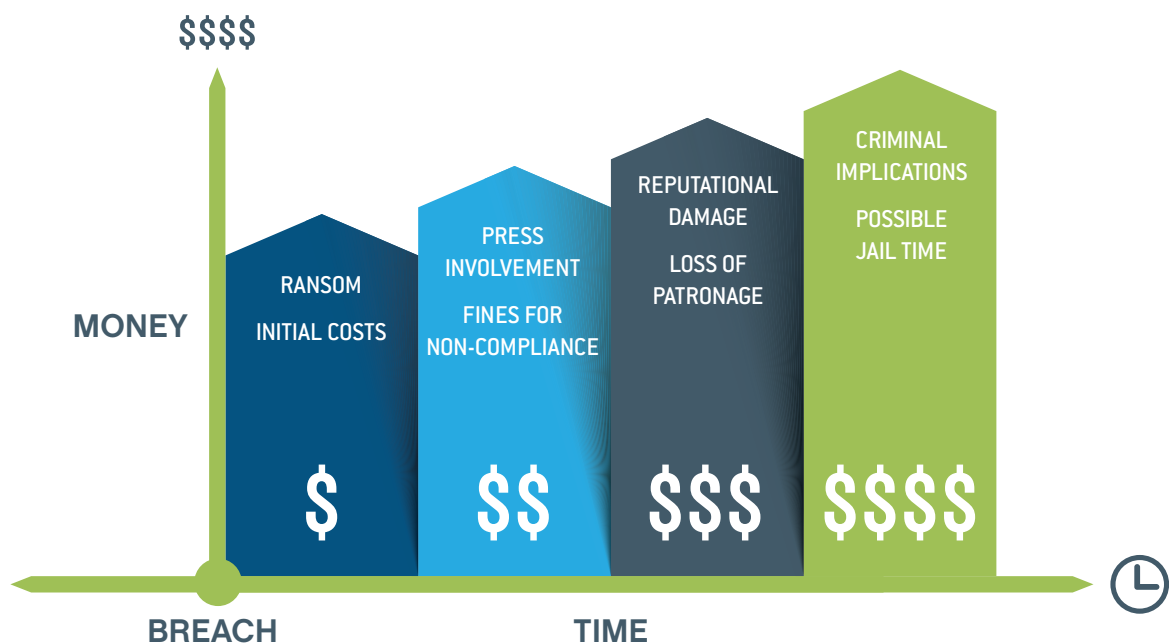
Data breach investigations in just 72 hours —are you prepared?

The European Union’s General Data Protection Regulation (GDPR) will force organizations to reexamine how they handle consumers’ personal information. You may need to change the way you manage private data in internal business processes, how you protect it from external and insider threats, and how you make it accessible to consumers for retrieval, deletion, or portability.

- When this regulation comes into effect on May 25, 2018, any organization that collects personal data from EU citizens must notify authorities of a breach within 72 hours and inform affected customers “without undue delay.”
- The penalty for non-compliance is up to four percent of an organization’s global gross revenue or €20 million, whichever is greater.

Regulatory fines are only part of the financial impact of a data breach—other costs may include ransoms, loss of productivity, customer reparation costs, loss of patronage, and stock price drop. Senior executives could also face fines or even imprisonment for negligence and legal non-compliance.

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GDPR PREPAREDNESS AND INCIDENT RESPONSE WITH NUIX

Nuix reduces your organization's risk exposure and minimizes the impact of security incidents. Even before an incident occurs, Nuix can help you identify and remediate private data that's at risk of being lost in a data breach. And once you've discovered or been notified of a breach, Nuix can help you meet regulatory deadlines and prevent it from escalating to a damaging news headline by determining the full scope of the incident within hours and days, not months.

➔ Left of Breach: Safeguard Your Data

To minimize the risk of catastrophic privacy data loss, Nuix can help your organization:

- Identify all locations where customer data exists and prioritize the risk of each location
- Perform a deep content scan on all prioritized targets to understand what data is stored in violation of data security and privacy policies
- Remediate any data that is in violation of policy
- Establish systems and processes that protect the organization from risks associated with data breaches as well as non-compliance with subject access requests and data breach notification rules.

Once you have remediated your data, Nuix Security & Intelligence technologies continuously monitor endpoints to detect suspicious activity in real-time before it can do damage. By implementing Nuix into your enterprise, you can:

- Automatically terminate malicious processes and prevent them from running
- Intelligently identify and block bad behaviors of known and unknown applications
- Identify and catalog persons and items of interest in a centralized intelligence database to trigger an early warning the next time they are seen.

➔ Right of Breach: Rapid Investigation and Response

Under GDPR rules, once you discover a breach you have 72 hours to investigate what happened and notify the regulator. Your security team must work quickly to successfully establish a complete picture of which data, customers, and systems were compromised so you can begin remediation, alert the authorities in time, and notify only the people affected.

Using Nuix, your security team can:

- **Gain thorough visibility into activity on the enterprise.** Follow an attackers' tracks to identify areas of control the attacker had within your organization. Nuix facilitates root-cause and timeline analysis, as well as triaging through a 'rewind' of recorded data to help your team determine who did what, when, and where.
- **Quickly investigate complex incidents to gather evidence and determine next steps.** Multiple analysts and teams can work on complex investigations simultaneously to find the answers you need faster.
- **Determine the full scope of the incident across systems and beyond.** Nuix intelligently establishes connections between seemingly disparate data in just a few clicks so your team can see how these data sets are related and who has accessed, deleted, emailed, printed, copied, or otherwise exfiltrated critical value data.
- **Focus on the threats that matter.** Rather than alerting your entire customer base of a data breach, use Nuix to pinpoint exactly who may have been affected and notify that group "without undue delay."

Nuix can help your organization meet its data privacy and security needs well beyond May 2018 by identifying and analyzing your privacy-related data, transforming your data handling practices, and protecting your data from theft or harm.

LEARN MORE AT
nuix.com/gdpr

ABOUT NUIX

Nuix protects, informs, and empowers society in the knowledge age. Leading organizations around the world turn to Nuix when they need fast, accurate answers for investigation, cybersecurity incident response, insider threats, litigation, regulation, privacy, risk management, and other essential challenges.

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